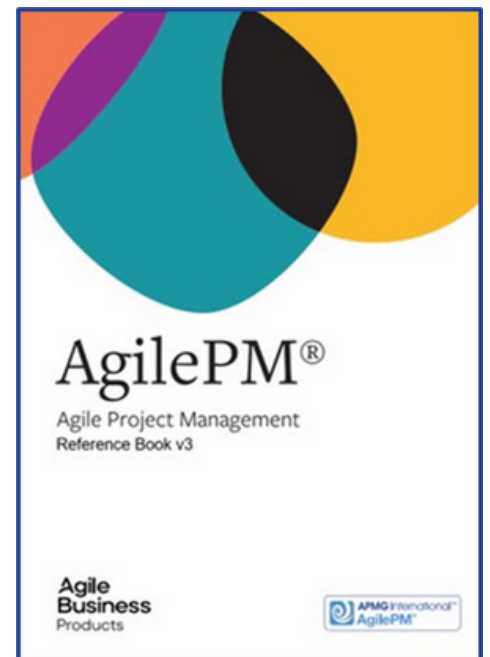APMG International

Reasons to Adopt AgilePM®

The world's leading framework and certification for agile project management

INTRODUCTION

In today's fast-changing project environments, businesses and project managers face increasing challenges to stay agile, adapt quickly, and consistently deliver results. Flexibility, speed, and value are no longer just desirable; they are essential for success.

This is where AgilePM comes in – a framework that transforms how project professionals lead, manage, and deliver projects with confidence and adaptability.

AgilePM®

Agile Project Management
Reference Book v3

Agile Business Products

APMG International AgilePM

Since its introduction in 2010, AgilePM has fast established itself as the leading framework and certification for agile project management.

AgilePM isn't just another project management framework. It's designed to meet the needs of modern teams, offering the tools and guidance to manage change, simplify complex projects, and deliver real outcomes.

Over 96% of respondents **would recommend the AgilePM framework** to other organizations and project professionals that run projects in an Agile way.

APMG International 2024 AgilePM candidate survey

AgilePM offers a structured and scalable corporate Agile framework based on proven practice. So why should organizations and project professionals consider AgilePM to support their adoption or improvement of agile project management practices?

⊙→ A TRIED AND TESTED CORPORATE APPROACH

AgilePM is essentially a project manager's subset of the Agile Business Consortium's wider Agile Project Framework. The framework – established for over 20 years and regularly refreshed to reflect current practices and business requirements – provides governance and rigor along with the agility and flexibility demanded by organizations today.

⊙→ ADDRESSES THE FULL PROJECT LIFECYCLE (BEYOND PRODUCT DEVELOPMENT)

For organizations delivering projects and programmes, and where existing formal project management processes already exist, the informality of many agile approaches is daunting and sometimes perceived as too risky. AgilePM offers a mature approach that, whilst offering agility and flexibility, retains the concepts of a project, project delivery and project management.

→ OUTCOME-FOCUSED, NOT JUST TASK-DRIVEN

Unlike traditional frameworks that emphasise task completion, AgilePM focuses on delivering real value and outcomes that matter. This results-oriented approach ensures that projects drive meaningful business value.

→ BUILT FOR FLEXIBILITY AND CHANGE MANAGEMENT

In unpredictable and dynamic environments, AgilePM equips project managers to handle change effortlessly. Whether managing large, multi-team projects or leading smaller initiatives, AgilePM adapts to any industry or project size. It's designed to help project professionals stay agile, making change management simple and seamless.

→ QUALITY AND GOVERNANCE CONTROLS FOR PREDICTABLE SUCCESS

AgilePM ensures that quality is never compromised. From the start of a project, AgilePM advocates clear objectives and quality criteria, making sure everyone understands what success looks like before work begins. This avoids rework and ensures that every solution meets business needs.

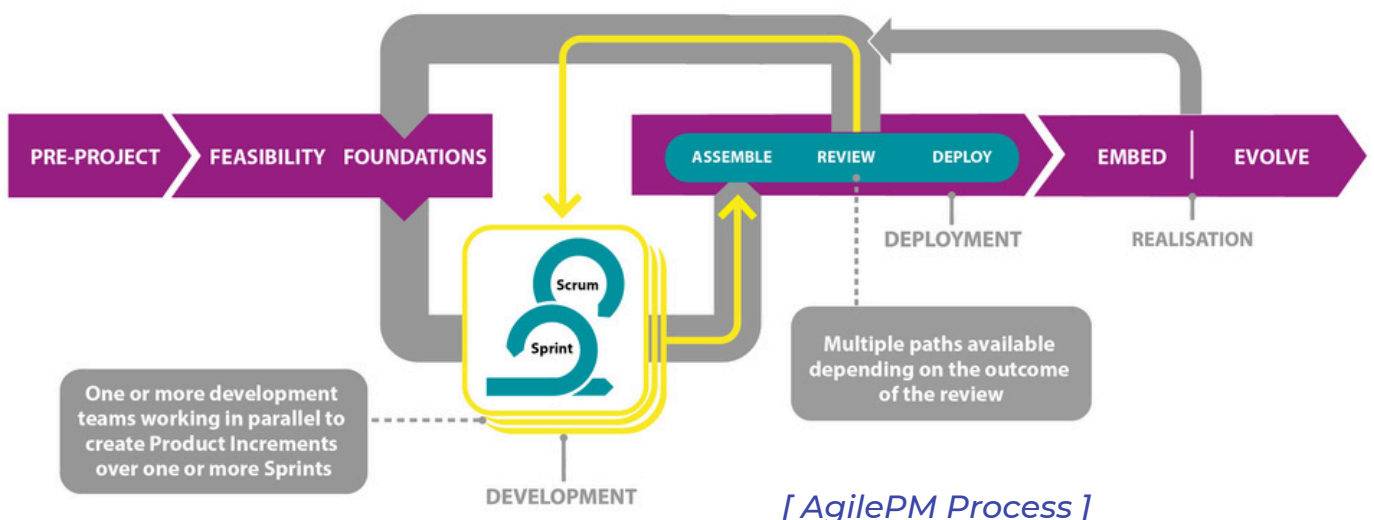## → STRONG FOCUS ON COLLABORATION AND CLEAR ROLES

AgilePM recognizes the importance of teamwork and clear communication. With well-defined roles and responsibilities, every team member knows their part, ensuring smooth collaboration, open communication and project flow.

→ SCRUM AT THE HEART OF TEAM-LEVEL DEVELOPMENT

Scrum is a hugely popular framework for developing and sustaining complex products. It helps teams structure and manage their work through a set of values, principles, and practices. For the latest version of AgilePM, Scrum is fully integrated at the team and solution development level.

→ INTEGRATES WITH EXISTING PROCESSES

AgilePM is designed to work alongside existing project management processes and quality standards. This makes it easy for organisations to integrate AgilePM into their existing workflows without disrupting ongoing operations.

PRE-PROJECT FEASIBILITY FOUNDATIONS ASSEMBLE REVIEW DEPLOY EMBED EVOLVE

DEPLOYMENT REALISATION

Multiple paths available depending on the outcome of the review

Scrum Sprint

One or more development teams working in parallel to create Product Increments over one or more Sprints

DEVELOPMENT

[AgilePM Process]

> **Over 96%** of respondents either **agreed or strongly agreed** that AgilePM is effective at improving project team productivity and performance.
>
> *APMG International 2024 AgilePM candidate survey*

AGILEPM PRINCIPLES

The AgilePM framework is underpinned by the Agile Business Consortium's eight principles for effective agile project delivery:

- Focus on the business need
- Collaborate
- Build incrementally from firm foundations
- Communicate continuously and clearly
- Deliver on time
- Never compromise quality
- Develop iteratively
- Demonstrate control

The eight principles support the Agile Business Consortium's underlying philosophy that:

> *"best business value emerges when projects are aligned to clear business goals, deliver frequently and involve the collaboration of motivated and empowered people"*

Adopting AgilePM means choosing a framework that's flexible, results-driven, and built for today's complex work environments. With globally recognised certifications, hands-on learning, and an emphasis on delivering real value, AgilePM sets you up for project success, every time.

AGILEPM TRAINING AND CERTIFICATION

The AgilePM framework is supported by accredited training and certifications via APMG. **Over 240,000** exams have been taken globally with candidates representing a broad range of organizations and industries.
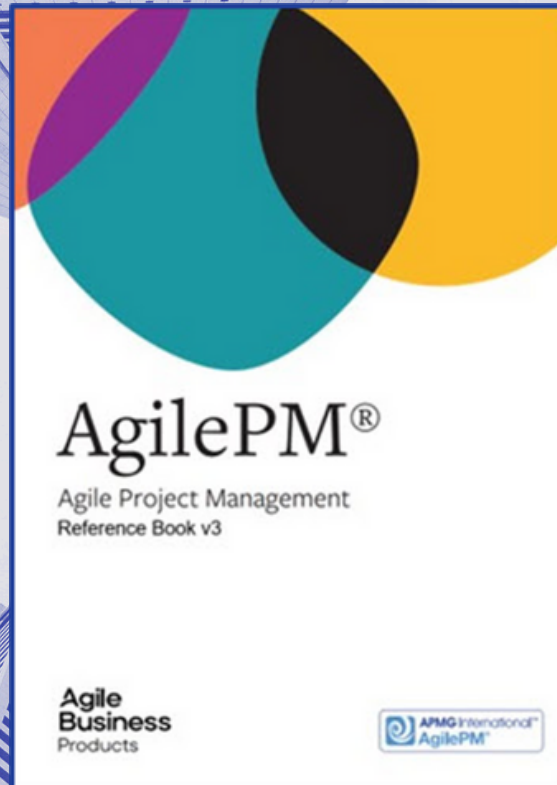
With AgilePM, you're not just adopting a framework, you're gaining globally recognised credentials that will help set you apart in the project management field. Whether you're looking to enhance your current role or take the next step in your career, AgilePM certifications are recognised worldwide.

Over 96% of respondents either **agreed or strongly agreed** that project professionals aiming to manage projects in an Agile way **should consider AgilePM** training and certification to **boost their ability.**

APMG International 2024 AgilePM candidate survey

APMG's global network of accredited training organizations (ATOs) offers a range of training options to suit specific candidate and client requirements.

You can find them all online at
apmg-international.com/agilepm

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