AgilePM® version 3

The best Agile Project Management approach just got better

Agile Business
Products

The biggest change for 10 years

- ➢ A major rework of the product – not a tweak

- ➢ Based on:
  - ➢ Feedback over the years
  - ➢ And advances in agility thinking

- ➢ Manifesting as significant changes to:
  - ➢ Structure of Handbook (reference book) and default course
  - ➢ Content and guidance

- ➢ And major advances in learner experience
  - ➢ Enhanced interaction in default slide decks
  - ➢ Introduction of Immersive Simulations at Practitioner Level

AgilePM®

Agile Project Management

Reference Book v3

Agile Business Products

APMG International™ AgilePM®
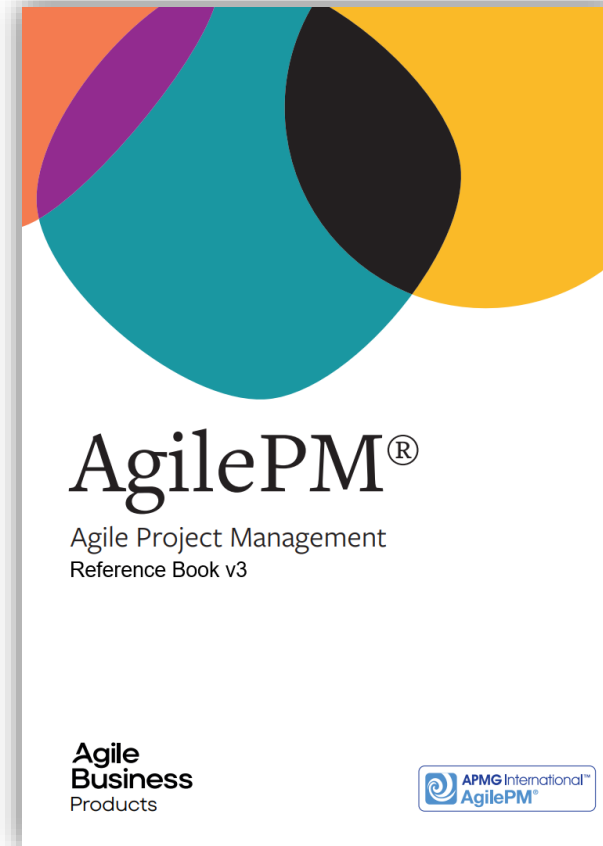
KEY CHANGES & ENHANCEMENTS:

- ✓ Enhanced learning and assessment experience

- ✓ Shift in emphasis from delivering product to delivering value

- ✓ Shift from project management to project leadership

- ✓ Embrace SCRUM as the product delivery engine

- ✓ Enhanced guidance for multi-team projects

Agile Business Products

Shift in emphasis

From **Output** to **Outcome**

Unleash sustainable value for your organisation and stakeholders

Agile Business
Products

From output to outcome...

- Enhanced focus throughout on project outcomes rather than outputs
  - Detailed changes to phrasing and guidance to support this

- Post-Project phase is now the *Realisation* phase
  - Focused on the life of the solution beyond delivery
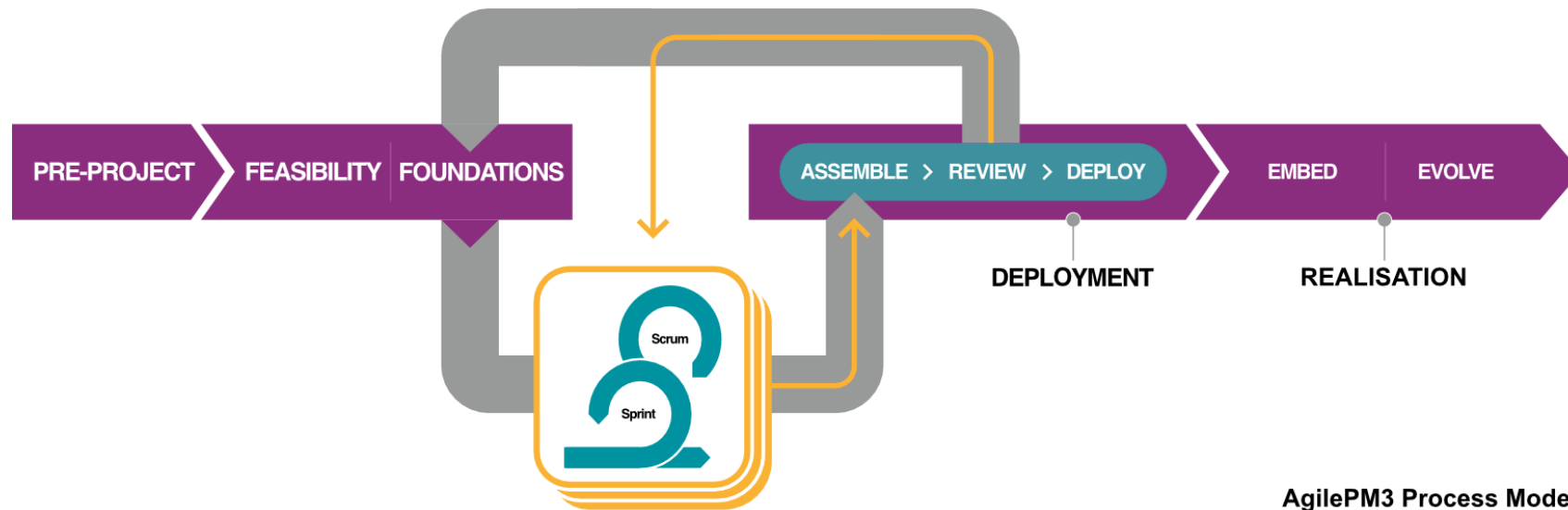
AgilePM3 Process Model

Shift in emphasis

From Management to Leadership

Smooth collaboration between leaders anywhere and everywhere in your project

Agile Business
Products

From Management to Leadership

- Guidance on Agile Leadership based on the Agile Business Consortiums 9 principles

- Detailed changes to emphasise collaborative and collective project leadership by the:

  - **Business Visionary** – focused on Vision and business outcomes

  - **Solution Architect** – focused on the integrity and quality of the solution

  - **Project Manager** – focused on the project environment, governance etc.

- With, where appropriate:

  - Product Owner leading on Product

  - Scrum Master leading on ways of working

Roles associated with:
- The Business Domain
- The Solution Domain
- The Project / Process domain

Agile Business Products

Shift of emphasis

From Process to People

Let collaborative, creative, problem-solving humans drive project success

Agile Business
Products

From process to people

- Enhanced guidance
  - More on Collaboration
  - More on the purpose of communication
    - Less on the mechanics of it, and aligned modern day
  - Fewer, more tightly focused responsibilities
  - Much less on 'Products' (now work-Products)
    - Fine detail product descriptions now an appendix
    - An attempt to fatally undermine the traditional 'follow the process and embrace the bureaucracy' feel that many learners experience

Embracing the wise words of
an Agile Manifesto co-creator:

documentation is not understanding
process is not discipline
formality is not skill

Jim Highsmith

Agile Business
Products

Shift of emphasis

From Theory to Practice

Foundation-level training focuses on knowledge and understanding...
The Practitioner level is now **all** about putting theory into practice

Agile Business
Products

From Theory to Practice

|	

Day 1:
Scrum Essentials
	• The fundamentals of agile ways of working brought to life by Scrum
	    • Stand-alone certification at Foundation level designed for 'Scrum [/agile] Teams'.
	    • Exam not needed if part of '3-day Foundation' experience

Days 2-3:
AgilePM Foundation
	• The fundamentals of agile project working
	    • AgilePM Foundation exam at the end of the course (same as current format)
	    • Exam includes assessment of the day 1 learning too.

Days 4-5:
AgilePM Practitioner
	• Putting theory into practice
	    • Very limited 'new knowledge'
	    • Minor elements of digging deeper may feature but always with a 'theory into practice' slant

Agile Business
Products

Shift in emphasis

Enhanced Framework

Integrating Scrum for development and scaling to multi-team application

Agile Business
Products

Enhanced Framework

- Scrum is now at the heart of the Team-level Product Development
  - True to the Scrum Guide 2020 with minor enhancements and tweaks for the project and corporate context
  - Scrum language and explicit philosophy extends into AgilePM
    - E.g. Prioritised Requirements List now Sprint Backlog, Timebox now Sprint, empiricism now explicit rather than implicit

- Risk Management integrated into the AgilePM framework
  - Not a separate process because most risk relates to VUCA and because agility deals with VUCA, agility deals with risk
  - The exception is 'approach-based risk' for which guidance has been specifically enhanced

- Scaling to multi-team projects is a new feature
  - Enhanced guidance for planning and control in this context
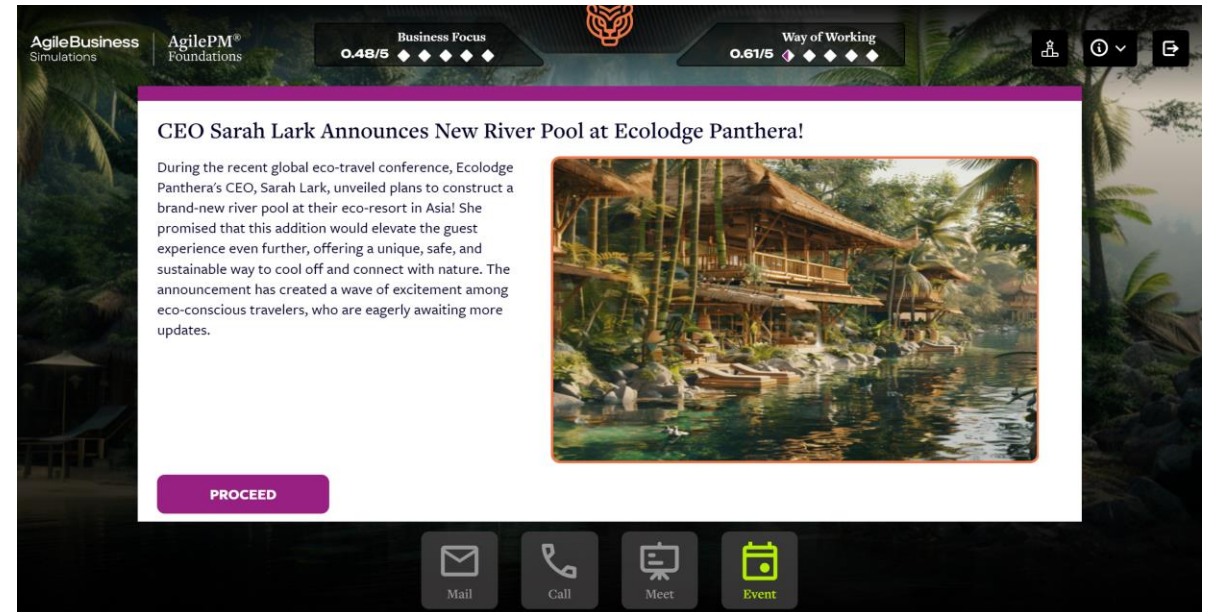

Agile Business
Products
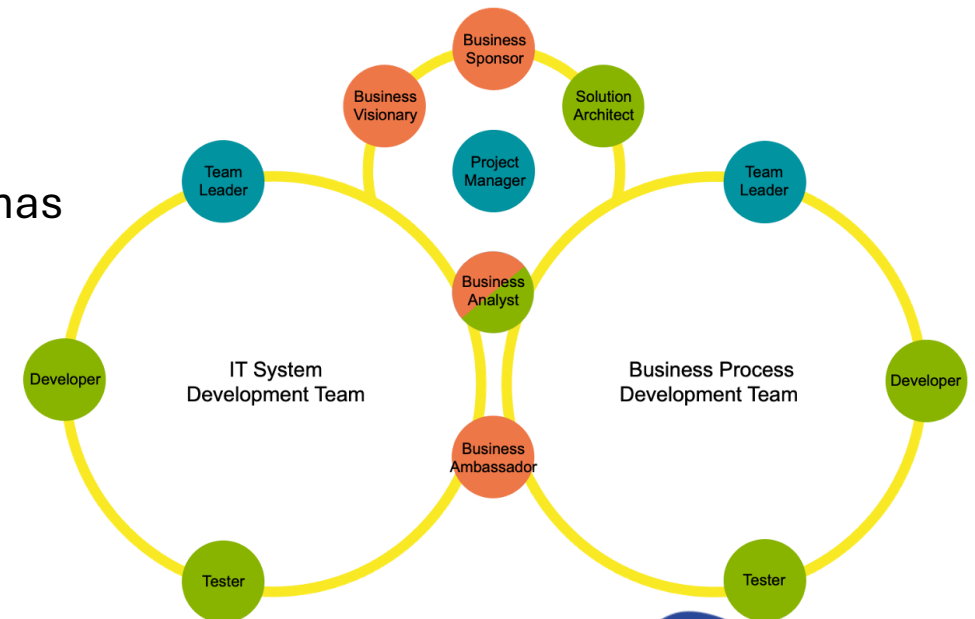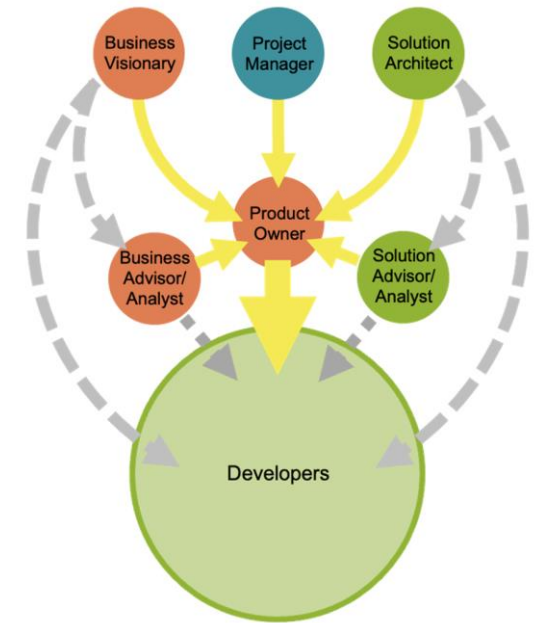
Enhanced learner experience

Improved training materials with an inspiring case study and enhanced interaction and a redesigned, less complex, less stressful Practitioner Exam

Enhanced Learner Experience

- New default content of higher quality

- Professional Learning Design

- Enhanced learner engagement

- Customizable Course Workbook
  - Electronic – click to edit or printable
- Two new interactive simulations
  - Traditional alternative available

- Practitioner exam completely redesigned
  - Same engaging case study as for the training – less for the candidate to assimilate
  - No 'additional information pages' – everything in the 'familiar' scenario or in the question
  - Assertion-reason questions replaced with more straightforward alternatives
    - Less stressful – more focus on project management less on exam technique


Agile Business
Products

Ecolodge Panthera Resorts

- We are integrating a single case study
  - Ultimately spanning all the ABC products, not just AgilePM
  - Including Practitioner Exams.

- Ecolodge Panthera Resorts
  - An eco-tourism business
  - Back story for this is available in an easy-to-read 'novel-like' form
  - Suggested (not mandatory) pre-reading for courses

- Optional *immersive simulation* recommended for all practitioner-level learners

Agile Business
Products

Simulation developed in partnership with KNOLSKAPE

Experiential Learning
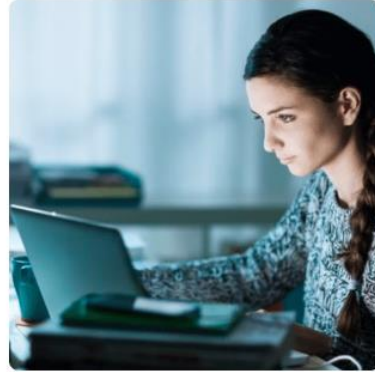
Virtual Learning

Blended Omni-Channel Delivery

Instructor-Led Training

Talent Intelligence

Flexi Engagement Model

Digital BLUR

- A global leader in experiential learning with a mission to help organizations and employees become future-ready.
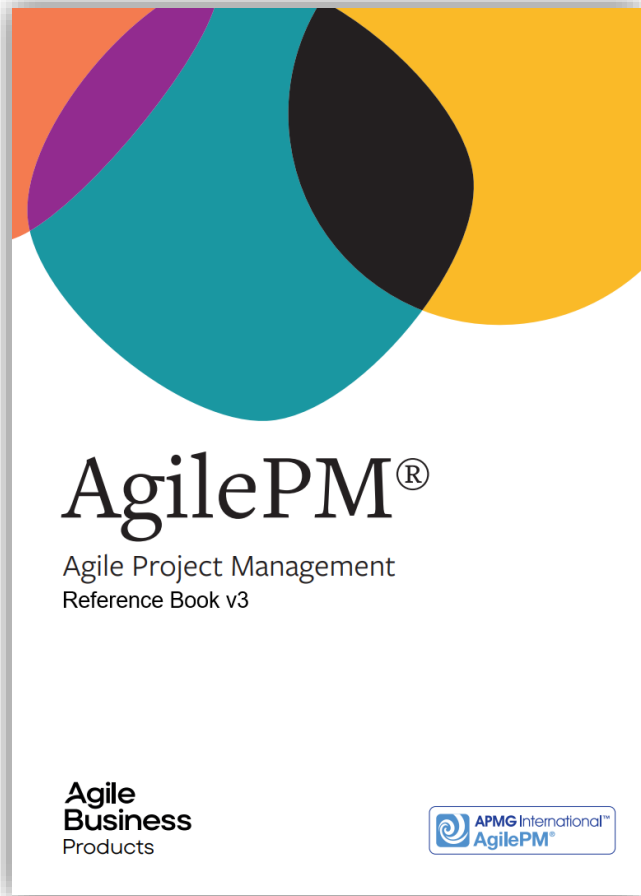 - 400+ clients
  - 75 countries

Agile Business
Products

Handbook, now to be referred to as 'Reference book'

- ❖ Current guide is available in English, French, German and Polish.

- ❖ V3 reference book will be translated into these languages initially.

- ❖ Plan to translate the handbook into additional languages to support new/immature markets.

- ❖ Other languages being considered, e.g. Spanish, Portuguese, Dutch.

AgilePM®

Agile Project Management

Reference Book v3

Agile Business Products

APMG International™ AgilePM®

Agile Business Products

apmg-international.com

APMG International